LIFE CENTER OF LONG ISLAND
A Voice for the Unborn on Long Island

SUFFOLK CHAPTER KNIGHTS OF COLUMBUS

She is searching for the abortion pill tonight. We can be the first answer she finds



Abortion Pill Talk - APT - meets a Long Island woman at the moment she searches for the pill, puts a nurse in a private text conversation with her, and books her at the Life Center of Long Island — before she takes the first pill.

1 How APT reaches her

Five steps, start to finish

1 She searches
On her phone, often at night: **"abortion pill."** About 2,200 such searches a month on Long Island.

2 She sees our ad
An APT ad at the top of her results offers **a private text conversation with a nurse**, any hour of the day.

3 She texts a nurse
A licensed nurse from **Infinite Worth** answers 24/7, in English or Spanish, and talks through her questions.

4 The nurse books her
A real appointment at the **Life Center of Long Island** — three offices across Nassau and Suffolk, free since 1986.

5 She walks in
Pregnancy test, **ultrasound**, and real help from people who care — a pause before an irreversible choice.

2 Why Long Island

520 a month
Long Island women who have an abortion — **about half by pill** (NYS Dept. of Health, 2023)

+46%
Rise in abortions by Long Island residents, 2021 to 2023, **while births fell**

2,200
Searches a month on Long Island asking about the abortion pill

7
Planned Parenthood locations offering the pill — near Life Center offices in Hempstead, Massapequa and Smithtown

3 The ask

$500
PER COUNCIL, PER YEAR

- **Supreme's ASAP program can add 20%** to every council gift.
- **Mother Cabrini Council 7278** is starting the pilot with $1,000.
- Gifts go to **Prolife Ribbon**, the 501(c)(3) that runs APT's ads — the Life Center stays out of the money flow.

Why the Knights: The Knights have placed more than 1,500 ultrasound machines in pregnancy centers. APT reaches her earlier — at the moment she searches for the pill — and fills the appointment book so those machines get used.

Send Donations to:
Life Center of Long Island
35 E. Willow St., Massapequa, NY 11758
memo: "APT"Or Online at:
https://www.lifecenterli.org/donate

Knights Contact:
Charlie Sorrese, Women First Life Center 516-798-9100
Bill Feaster, GK Mother Cabrini 631-316-2543